



**Wall
Brand**

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**MOBILE SHOPPING MADE EASY
- The first social network dedicated to shopping -**

WallBrand, has launched as the world's first social network dedicated to shopping.

Unlike other shopping apps, WallBrand allows users to make one-stop brand purchases from their phones, quickly and easily, and all in one place.

Users can interact and inspire each other's shopping choices by sharing their 'outfit of the day' snaps and following their favourite brands and bloggers to discover new trends.

Through this pioneering technology, WallBrand has completely changed the shopping experience for mobile users, creating a social, fun and fuss-free shopping environment.

Rather than being redirected to brand websites and making purchases separately, which is how existing shopping apps work and limit users, customers can simply add different brand items to their cart and shop instantly and directly through the WallBrand app.

Jean Pascal, Founder of WallBrand, says, "We're thrilled to be the first to offer this kind of service, where brands and users can interact together in one shopping community. Trends are quickly changing and we don't expect it will be long before mobile shopping takes over traditional e-commerce. It's a very exciting time for everyone."

For more information and to try it out for yourself, visit www.wallbrand.co

- ENDS -

For more information or press enquiries, contact:

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About WallBrand

WallBrand is a new social network dedicated to shopping. Users can:

- FOLLOW brands, friends and bloggers
- SHARE pictures and #tag favourite brands
- SHOP any product directly from the app with the swipe of a finger

WallBrand's goal was to build an ideal online Social Shopping Experience that is fun for consumers, secure for brands and easy to use for everyone involved.

www.wallbrand.co